ORDER

Orders Order / Rev: (100698) Alt Order #: 06830029 Product Desc: BERKLEY FOR SENATE Estimate: Flight Dates: 10/02/12 - 10/20/12 Primary AE: Amy McCreary Original Date / Rev: 06/28/12 / 10/23/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: **Shorr Johnson Magnus Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1831 Chestnut St. Billing Cycle: EOM/EOC Philadelphia, PA 19103 Agency Commission: 15% Bankley Shelley for Senate - Venuse **Advertiser** Name: Demographic: A35+ New Business Thru: Product Codes: PLC01 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes: POLITICAL/AGY, PCAN, GEN Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/20/12	93	\$41,600,00	\$35,360.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	93	\$41,600.00	\$35,360.00	0.00
Totals	93	\$41,600,00	\$35,360,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$41,600.00
Market	100%	\$208,000,00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$66,560.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$43,680.00
KTUD	0%	\$0.00
KVVU	25%	\$52,000.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$4,160.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/02/12	10/05/12	Wake Up Early w/ \ Wake Up Early Wa		430a-5a	~TWT	:30	4	\$50.003	0.00 NM	4	\$200.00
	NEWS				•								
	<u>Star</u>	t Date <u>I</u>	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating						
\	Veek: 10/0	01/12	10/07/12	-TWT	4	\$50.00	0.00						

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 Order / Rev:
 103698
 Advertiser:
 Berkley, Shelley for Senate

 Alt Order #:
 06830029
 Product Desc:
 BERKLEY FOR SENATE
 KSNV

 Flight Dates:
 10/02/12 - 10/20/12
 Estimate:
 30S

In Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Wake Up Early w/ Wagn@M KSNV 10/02/12 10/05/12 430a-5a -TWT :30 \$50,003 0.00 NM \$200.00 Wake Up Early Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 --TWT----\$50.00 0.00 E 2 KSNV 10/08/12 10/08/12 Wake Up Early w/ Wagn@M 430a-5a M----:30 \$50.003 0.00 NM \$50.00 Wake Up Early Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 \$50.00 0.00 10/08/12 10/08/12 M-F 5-6a WakeUp w/WaQM E 3 KSNV 5-6a \$200.003 M-----:30 0.00 NM 1 \$200.00 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$200.00 0.00 E 4 KSNV 10/02/12 10/05/12 M-F 5-6a WakeUp w/WaQM 5-6a -TWTF--:30 \$200,003 0.00 NM \$800.00 M-F 5-6a WakeUp w/Wagners **NEWS End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -TWTF--\$200.00 0.00 KSNV 10/02/12 10/05/12 M-F 6-7a WakeUp w/WaQM 6-7a --TWTF---:30 \$300.003 0.00 NM \$1.800.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> ~TWTE~~ Week: 10/01/12 10/07/12 8 \$300.00 0.00 Start/End Time Description Spot Ch Date Range Weekdays Length Rate Rtg Type 4 KSNV 10/01/12-10/07/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----:30 (\$300.00) 0.00 NM Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] 7 KSNV 10/01/12-10/07/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----:30 (\$300.00) 0.00 NM [CREDIT - \$\$ RESPENT ON 10/23 BUY] E 6 KSNV 10/08/12 10/08/12 M-F 6-7a WakeUp w/WaQM :30 \$300,003 0.00 NM M----2 \$600.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$300.00 0.00 E 7 KSNV 10/08/12 10/08/12 M----**Today Show** CM 658a-9am :30 \$400.003 0.00 NM 2 \$800.00 **Today Show TODAY** End Date Start Date Weekdays Spots/Week <u>Rate</u> Rating 10/14/12 Week: 10/08/12 \$400.00 0.00 Start/End Time Spot Ch Date Range **Description** <u>Weekdays</u> <u>Length</u> Rate Rtg Type 3 KSNV 10/08/12-10/14/12 Today Show 658a-9am (\$400.00) 0.00 NM :30 Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] E 8 KSNV 10/02/12 10/05/12 Today Show CM 658a-9am -TWTF--:30 8 \$400.003 0.00 NM \$1,600.00 **Today Show TODAY** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating

Week: 10/01/12

10/07/12

-TWTF--

8

\$400.00

0.00

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Order / Rev:

103698

Advertiser:

Berkley, Shelley for Senate

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06830029

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/02/12 - 10/20/12

Estimate:

30S

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 8 KSNV 10/02/12 10/05/12 Today Show \$1,600,00 CM 658a-9am -TWTF--:30 8 \$400,003 0.00 NM **Today Show TODAY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -TWTF--8 \$400.00 0.00 Length Spot Ch Date Range Description Start/End Time Weekdays Rate Rtg Type 1 KSNV 10/01/12-10/07/12 Today Show 658a-9am -TWThF----(\$400,00) 0.00 NM :30 Credited [credit-mg on different line with rate change] 3 KSNV 10/01/12-10/07/12 Today Show 658a-9am -TWThE----:30 (\$400.00) 0.00 NM Credited [credit-mg on different line with rate change] 4 KSNV 10/01/12-10/07/12 Today Show 658a-9am -TWThF----:30 (\$400.00) 0.00 NM Credited [credit-mg on different line with rate change] 7 KSNV 10/01/12-10/07/12 Today Show 658a-9am -TWThF----:30 (\$400.00) 0.00 NM Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] E 9 KSNV 10/02/12 10/05/12 Noon News СМ 12-1230pm -TWTF--:30 \$175.003 0.00 NM \$700.00 Noon News **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -TWTF--\$175.00 0.00 E 10 KSNV 10/08/12 10/08/12 Noon News СМ 12-1230pm M----:30 \$175.003 0.00 NM \$175.00 Noon News **NEWS** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating M-----Week: 10/08/12 10/14/12 \$175.00 0.00 E 11 KSNV 10/08/12 10/08/12 M-F Today Show II 3rd H8M 9-10a :30 \$425.001 0.00 NM M----\$425.00 M-F Today Show II TODAY II Start Date End Date <u>Weekdays</u> Spots/Week Rating <u>Rate</u> Week: 10/08/12 10/14/12 M-----\$425.00 0.00 Ch Date Range **Description** Start/End Time <u>Length</u> <u>Weekdays</u> Rate Rtg Type 1 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a :30 (\$175.00) 0.00 NM See MG 11.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/08/12-10/08/12 M-F Today Show II 3rd Hr 9-10a :30 \$425.00 0.00 NM MG for 11.1 10/08 [revised rate to reinstate] E 12 KSNV 10/02/12 10/05/12 M-F Today Show II 3rd H0M 9-10a -TWTF--:30 \$425.001 0.00 NM 3 \$1,275.00 M-F Today Show II TODAY II Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -TWTF--\$425.00 0,00

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KSNV

Order / Rev:

103698

Advertiser:

Berkley, Shelley for Senate

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06830029

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/02/12 - 10/20/12

Estimate:

308

Break Start/End Time Days Ln Ch Start End Inventory Code Len Spots Rate Pri Rtg Type Spots Amount E12 KSNV 10/02/12 10/05/12 M-F Today Show II 3rd HCM 9-10a -TWTF---30 \$425.001 0.00 NM \$1,275.00 M-F Today Show II TODAY II Start Date **End Date Weekdays** Spots/Week Rate Rating 10/07/12 -TWTF--\$425.00 0.00 Week: 10/01/12 4 Start/End Time Weekdays Length Rate Rtg Type Spot Ch Date Range **Description** (\$425.00) 0.00 NM 1 KSNV 10/01/12-10/07/12 M-F Today Show II 3rd Hr 9-10a -TWThF---:30 See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/01/12-10/07/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 (\$425.00) 0.00 NM See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/01/12-10/07/12 M-F Today Show II 3rd Hr -TWThF----:30 (\$425:00) 0.00 NM See MG 12.5.12.6.12.7.12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/01/12-10/07/12 M-F Today Show II 3rd Hr (\$425.00) 0.00 NM 9-10a -TWThF----:30 See MG 12.5.12.6.12.7.12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE .30 6 KSNV 10/02/12-10/05/12 M-F Today Show II 3rd Hr 9-10a -TWThF----\$425.00 0.00 NM **M** MG for 12.2,12.1,12.4,12.3 [revised rate to reinstate] \$425.00 0.00 NM 7 KSNV 10/02/12-10/05/12 M-F Today Show II 3rd Hr -TWThF----:30 [ABLE TO PLACE] ABLE TO PLACE 8 KSNV 10/02/12-10/05/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM (f) MG for 12.2,12.1,12.4,12.3 [revised rate to reinstate] E 13 KSNV 10/02/12 10/05/12 Dr. Phil \$200.00 CM 3-4p -TWTF--:30 \$200.003 0.00 NM Dr Phil PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--\$200.00 Week: 10/01/12 10/07/12 0.00 Spot Ch Date Range <u>Description</u> Start/End Time Length <u>Weekdays</u> Rate Rtg Type (\$200.00) 0.00 NM 1 KSNV 10/01/12-10/07/12 Dr. Phil 3-4p -TWThF----:30 Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] 3 KSNV 10/01/12-10/07/12 Dr. Phil 3-4p -TWThF----(\$200:00) 0.00 NM Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] 4 KSNV 10/01/12-10/07/12 Dr. Phil 3-4p -TWThF----:30 (\$200.00) 0.00 NM Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] E14 KSNV 10/08/12 10/08/12 Dr. Phil CM 3-4p M-----:30 \$200.003 0.00 NM \$200.00 Dr Phil PHIL **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$200,00 0.00 10/08/12 10/08/12 E 15 KSNV NEWS 3 at 4 (1 HOUR)CM 4-5pm M-----:30 \$300.003 0.00 NM \$300.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week: 10/08/12 10/14/12 M-----\$300.00 0.00 E 16 KSNV 10/02/12 10/05/12 NEWS 3 at 4 (1 HOUR)CM :30 \$300,003 4-5pm -TWTF--0.00 NM \$1,200.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Spots/Week Start Date End Date Weekdays Rating Rate 10/07/12 -TWTF--Week: 10/01/12 \$300,00 0.00E 17 KSNV 10/02/12 10/05/12 NEWS 3 at 4 (1 HOUR)CM :30 \$300.003 MM 00,0 \$1,200.00 4-5pm -TWTF--4PM NEWS (1 hour) (4:00 PM-4:30 PM) NEWS Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/01/12 10/07/12 -TWTF--\$300.00 0.00

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KSNV

Order / Rev:

103698

Advertiser:

Berkley, Shelley for Senate

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Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/02/12 - 10/20/12

Estimate:

1 Ob	044	C d	l	Dunale	Ctout/Pool 7	Time Dave	lan Cm	-1-	Data Dei	Dia Tura	Casta	A
Ln Ch E 18 KSNV	Start	End	Inventory Code NEWS 3 at 4 (1)		Start/End 7	ime Days	Len Sp :30	018 1	\$300.003	Rtg Type 0.00 NM	opois 1	Amount \$300.00
L 10 KONV	10/00/1	2 10/00/12	4PM NEWS (1 h	•	(4:00 PM-4:3		.00	٠	φυφο,σου	0,00 (410)	•	ψουσ.υσ
NEWS												
<u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 1		Rating 0.00						
E 19 KSNV			M-F Early News	СМ	5-630p	M	:30	2	\$450.003	0.00 NM	2	\$900.00
			M-F Early News		•							·
NEW\$	od Data	End Data	Mankdovo	Cnoto Micole	Boto	Doting						
<u>ડાટ</u> Week: 10/	rt <u>Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 2		<u>Rating</u> 0.00						
			M-F Early News	СМ	5-630p	-T-TF	:30	8	\$450.003	0.00 NM	8	\$3,600.00
NEWO			M-F Early News									
NEWS Sta	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	-T-TF	8		0.00						
E 21 KSNV	10/02/1	2 10/05/12	FacetoFace/Rais	•	730-758pm	-T-TF	:30	2	\$225.003	0.00 NM	0	\$0.00
FACE			Face to Face w/	J.Ralston								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	-T-TF	2		0.00						
	Date Ra		<u>)escription</u> :acetoFace/Ralstor		t/End Time	-	<u>Weekdays</u> -T-ThF	<u>Len</u>	<u>gth Rate</u> <i>:30 </i>	Rtg Type		
	edited	2-10/01/12/	accior accornaistor	rroport roo	- гоории		1 1111		.50 (₩220.00)	7 0.00 11111		
_			T ON 10/23 BUY]									
		2-10/07/12 F	acetoFace/Ralstor	n Report 730	-758pm	-	-T-ThF	-	:30 (\$225.00)	0.00 NM		
	edited REDIT - S	\$\$ RESPEN	T ON 10/23 BUY]									
E 22 KSNV	10/08/1	2 10/08/12	FacetoFace/Rals	ton Rep@M	730-758pm	M	:30	1	\$225.003	0.00 NM	0	\$0.00
			Face to Face w/	J.Ralston								
FACE Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	M	1		0.00						
	Date Ra		Description		rt/End Time	_	<u>Neekdays</u>			Rtg Type		
	edited	Z-10/14/12 F	acetoFace/Ralstor	ткероп тэч	-70opm	Į.	1	_	:30 (\$225.00)	9 0.00 19101		
		\$\$ RESPEN	T ON 10/23 BUY]									
E 24 KSNV	10/02/1	2 10/05/12	M-F Jeop/Wheel	СМ	630-730pm	-T-TF	:30	8	\$1,300.001	0.00 NM	8	\$10,400.00
JEP/WI	H		M-F Jeopardy/W	heel of Fortun	ie							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/01/12	10/07/12	-T-TF	8	\$1,300.00	0.00						

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KSNV

Order / Rev:

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Advertiser:

Berkley, Shelley for Senate

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06830029

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/02/12 - 10/20/12

Estimate:

-	Break Start/End		•		Rtg Type S		Amount
E 24 KSNV 10/02/12 10/05/12 M-F Jeop/Wheel M-F Jeopardy/Wheel of	CM 630-730pm	-T-TF-	:30 8	\$1,300.001	0.00 NM	8	\$10,400.00
JEP/WH	1 Ortune						
	/Week Rate	Rating					
Week: 10/01/12 10/07/12 -T-TF	8 \$1,300.00	0.00	10to of colors	wwth Data	Dia Time		
Spot Ch Date Range Description 1 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel	Start/End Time 630-730pm		<u>Weekdays</u> <u>Le</u> -T-ThF	30 (\$1,3 00.00)	Rtg Type		
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24. [.NOT AVAILABLE RATE] NOT AVAILABLE RAT	15,24.16		, ,,,,	.00(\$1,000.00)	0.00 14,61		
2 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30(\$1,300.00)	0.00 <i>NM</i>		
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RAT							
3 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30 (\$1,300.00)	0.00 <i>NM</i>		
See <i>MG</i> 24.9,24.10,24.11,24.12,24.13,24.14,24.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RAT	ΓE						
4 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30 (\$1,300.00)	0.00 <i>NM</i>		
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24. [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	ΤΕ			00/44 000 000	0.00.1/14		
5 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30(\$1,300.00)	0.00 NIVI		
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24. [.NOT AVAILABLE RATE] NOT AVAILABLE RA							
6 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30 (\$1,300.00)	0.00 <i>NM</i>		
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24. [.NOT AVAILABLE RATE] NOT AVAILABLE RAT							
7 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30 (\$1,300.00)	0.00 <i>NM</i>		
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24. [.NOT AVAILABLE RATE] NOT AVAILABLE RA	re						
8 KSNV 10/01/12-10/07/12 M-F Jeop/Wheel	630-730pm		~T~ThF~~~	:30 (\$1,300.00)	0.00 <i>NM</i>		
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24. [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	ΓE			00 04 000 00	0.00 NA		
9 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5	630-730pm		-T-ThF	:30 \$1,300.00	U.UU NIVI		
[revised rate to reinstate]							
10 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30 \$1,300.00	0.00 NM		
MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5							
[revised rate to reinstate]	000 700		T The	-00 64 200 00	0.00 NM		
11 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel ⊕ MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5	630-730pm		-T-ThF	:30 \$1,300.00	U.UU INIVI		
[revised rate to reinstate]							
12 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30 \$1,300.00	0.00 NM.		
MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5							
[revised rate to reinstate] 13 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30 \$1,300.00	0.00 NM		
(f) MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5	030-730piii		-,-,,,,	.50 ψ1,500.00	0.00 IVIVI		
[revised rate to reinstate]							
14 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30 \$1,300.00	0.00 NM		
MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5							
[revised rate to reinstate] 15 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30 \$1,300.00	0.00 NM		
(F) MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5	000-7 00piti		. ,,,,	.υυ ψ1,υυυ.υυ	0.00 14141		
[revised rate to reinstate] 16 KSNV 10/02/12-10/07/12 M-F Jeop/Wheel	630-730pm		-T-ThF	:30 \$1,300.00	0.00 NM		
(1) MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5	,				1		
[revised rate to reinstate]							
E 25 KSNV 10/08/12 10/08/12 M-F Jeop/Wheel M-F Jeopardy/Wheel or	CM 630-730pm f Fortune	M	:30 2	2 \$400.003	MN 00,0	0	\$0.00
JEP/WH	-Attack Dele	Deli:					
<u>Start Date End Date</u> <u>Weekdays Spot</u> Week: 10/08/12 10/14/12 M	<u>s/Week Rate</u> 2 \$400.00	<u>Rating</u> 0.00			1		

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KSNV

Order / Rev:

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Advertiser:

Berkley, Shelley for Senate

Alt Order #: Flight Dates: 06830029

10/02/12 - 10/20/12

Product Desc:

BERKLEY FOR SENATE

Estimate:

Ln Ch Start End	Inventory Code	Break	Start/End Ti	me Days	Len Spot	s F	Rate Pri	Rtg Type	Spots	Amount
	M-F Jeop/Wheel M-F Jeopardy/Wheel	CM of Fortune	630-730pm	М	- :30	2 \$4	00,003	0.00 NM	0	\$0.00
JEP/WH <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12 <u>Spot</u> <u>Ch Date Range</u> <u>De</u> 1 KSNV 10/08/12-10/14/12 M- Credited	M escription		<u>Rate</u> \$400.00 <u>/End Time</u> 730pm		Weekdays M	Length :30	<u>Rate</u> (\$400.00)	<u>Rta Type</u> 0.00 <i>NM</i>		
[CREDIT - \$\$ RESPENT 2 KSNV 10/08/12-10/14/12 M- Credited [CREDIT - \$\$ RESPENT	F Jeop/Wheel	630-	730pm		M	:30	(\$400.00)	0.00 <i>NM</i>		
E 26 KSNV 10/06/12 10/06/12	SIGN ON-SIGN OFF ROS	CM	5a-459a (9:00 PM-10:	s 00 PM)	:30	2 \$2	50.003	0.00 NM	2	\$500.00
JEP/WH <u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spo	ts/Week 2	<u>Rate</u> \$250.00	Rating 0.00						
E 27 KSNV 10/07/12 10/07/12	News 3 Live in Prime News 3 in Prime	СМ	7-10pm		s :30	1 \$6	800.003	0.00 NM	1	\$600.00
NEWS IN PRIME AFTER NF Start Date End Date Week: 10/01/12 10/07/12		t <u>s/Week</u> 1	<u>Rate</u> \$600.00	Rating 0.00						
E 28 KSNV 10/05/12 10/05/12	Fri PR 9-10p Friday Prime 9-10pm	СМ	9-10pm	F-	- :30	1 \$1,0	000.003	0.00 NM	1	\$1,000.00
GRIMM <u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spo	ts/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00				i		
E 31 KSNV 10/02/12 10/05/12 FALLON	Late Night w/Fallon Late Night w/Fallon	СМ	1237a-136ar	n -TWTF-	- :30	4 \$2	250.001	0.00 NM	4	\$1,000.00
Start Date End Date Week: 10/01/12 10/07/12 Spot Ch Date Range De 1 KSNV 10/01/12-10/07/12 La See MG 31.5,31.6,31.7,3	-TWTF escription ate Night w/Fallon 31.8	1237	<u>Rate</u> \$250.00 <u>/End Time</u> /a-136am	Rating 0.00	Weekdays -TwThF	Length :30	<u>Rate</u> (\$250.00)	Rtg Type 0.00 NM		
[.NOT AVAILABLE RATE 2 KSNV 10/01/12-10/07/12 Le See MG 31.5,31.6,31.7,3	nte Night w/Fallon		'a-136am		-TWThF	:30	(\$250.00)	0.00 <i>NM</i>		
[.NOT AVAILABLE RATE 3 KSNV 10/01/12-10/07/12 L& See MG 31.5,31.6,31.7,; [.NOT AVAILABLE RATE	ate Night w/Fallon 31.8	1237	²a-136am		-TWThF	:30	(\$250.00)	0.00 <i>NM</i>		
4 KSNV 10/01/12-10/07/12 Le See MG 31.5,31.6,31.7,3 [.NOT AVAILABLE RATI	ate Night w/Fallon 31.8	1237	7a-136am		-TWThF	:30	(\$250.90)	0.00 <i>NM</i>		
5 KSNV 10/02/12-10/07/12 La MG for 31.1,31.3,31.2,31 [revised rate to reinstate]	1.4	1237	7a-136am		-TWThF	:30	\$250.00	0.00 NM	in:	
6 KSNV 10/02/12-10/07/12 La	ate Night w/Fallon I.4	1237	7a-136am		-TWThF	:30	\$250.00	0.00 NM		
7 KSNV 10/02/12-10/07/12 La MG for 31.1,31.3,31.2,31 [revised rate to reinstate]	ate Night w/Fallon I.4	123	7a-136am		-TWThF	:30	\$250.00	0.00 NM		
8 KSNV 10/02/12-10/07/12 La	ate Night w/Fallon I.4	123	7a-136am		-TWThF	:30	\$250.00	0,00 NM		
E 32 KSNV 10/08/12 10/08/12		CM	1237a-136ar	n M	- :30	1	\$75.003	0.00 NM	0	\$0.00
FALLON <u>Start Date</u> <u>End Date</u>	Weekdays Spe	ots/Week	Rate	Rating						

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KSNV

Order / Rev:

103698

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830029

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/02/12 - 10/20/12

Estimate:

	Start	End	Inventory Code		Start/End Ti			ts Ra	te Pri	Rtg Type	Spots	Amount
E 32 KSNV 10	0/08/12	2 10/08/12	Late Night w/Fall Late Night w/Fall		1237a-136am	ו M	:30	1 \$75	5.003	0.00 NM	0	\$0.00
FALLON												
<u>Start D</u> Week: 10/08/		End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00				l		
	≀ı∠ ate Rar		escription	•	هره.٥٥/ End Time/	0.00	Weekdays	Length	Rate	Rtg Type		
			ate Night w/Fallon		'a-136am		M		••••	0.00 NM		
Credit												
			ON 10/23 BUY]									
E 33 KSNV 10		2 10/08/12	The Tonight Show	w CM	1135p-1237a	M	;30	2 \$185	5.003	0.00 NM	0	\$0.00
Start E		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/		10/14/12	M	2		0.00						
	<u>ate Rar</u>		<u>escription</u>		/End Time		<u>Weekdays</u>	<u>Length</u>		Rtg Type		
		-10/14/12 Ti	he Tonight Show	1135	Sp-1237a		M	· :30 (\$ 185.00)	0.00 <i>NM</i>		
Credit		é DECDENT	F ON 40/22 BUVI									
-			FON 10/23 BUY] he Tonight Show	1134	5p-1237a		M	- 30 4	(185.00)	0.00 <i>NM</i>		
2 NSIVV 10 Credit		-10/14/12 11	ne ronight Show	1100	p-1201a			.50 79	100.00)	0.00 .14141		
		\$ RESPENT	「ON 10/23 BUY]									
E 35 KSNV 10	0/02/12	2 10/05/12	M-F News 3 at El	even CM	11pm-1135pr	n -TWT	F :30	4 \$425	5.003	0.00 NM	4	\$1,700.00
			M-F News 3 at E	leven								
NEWS												
Start E		End Date 10/07/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$425.00	Rating						
Week: 10/01/			M-F News 3 at El	 	3425.00 11pm-1135pr	0.00 m M	:30	1 \$42	5.003	0.00 NM	1	\$425.00
L. JO NOIV I	0/00/12	2 10/00/12	M-F News 3 at E		ттрин-ттоорі	11 14	.30	1 44CV	0.000	O.OO INIVI	•	φ425.00
NEWS												
Start [End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/		10/14/12	М	. 1	\$425,00	0.00						
E 37 KSNV 10	0/06/12	2 10/07/12	Sa-Su News 3 at		11pm- 1135pi	n	~SS :30	2 \$400	0.003	0.00 NM	1	\$400.00
NEWS			Sa-Su News 3 at	Eleven								
Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/	/12	10/07/12	SS	2	\$400.00	0.00						
	ate Rai		escription		t/End Time		<u>Weekdays</u>	<u>Length</u>		Rtg Type		
		!-10/07/12 S	a-Su News 3 at Ei	leven 11pr	n-1135pm		SaSı	ı :30 (\$400.00)	0.00 <i>NM</i>		
Credit (CREI		\$ RESPENT	T ON 10/23 BUY]									
			Saturday Today	СМ	7a-9am		-S- ;30	2 \$225	5.003	0.00 NM	2	\$450,00
E 50 RONV II	0100112	2 10/00/12	Saturday Today	Olui	ra-oam		3 .00	Ζ ΨΖΖ.	5.005	0.00 14141	_	ψ450,00
SAT TODA	Δ Υ		, ,									
Start D		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/		10/07/12	S-	2	+	0.00						
E39 KSNV 1	0/06/12	2 10/06/12			6a-7a		-S- :30	2 \$15	0,003	0.00 NM	2	\$300.00
NEWS			News 3 Sunrise	SATURDAT								
Start I	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01		10/07/12	S-	2		0.00						
E41 KSNV 1	0/06/13	2 10/06/12	Saturday Night L	ive CM	1130pm-1:02	?am	-S- :30	1 \$550	0.003	0.00 NM	0	\$0.00
			Saturday Night L	.ive								
SNL	D-4-	E-45-6	10/1	O1-08!!	D-1-	D -4!						
<u>Start I</u> Week: 10/01		End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$550.00	Rating 0.00						
	ate Rai		escription	Star	ֆ550.00 t/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
			aturday Night Live		0pm-1:02am		Sa			0.00 NM		
Credit								·				
[CREI	DIT - \$	\$ RESPEN	T ON 10/23 BUY]									
N 42 KSNV 1	0/02/1:	2 10/05/12	·	СМ	658a-9am	⊬TWT	F :30	3 \$90	0.001	0.00 NM	3	\$2,700.00
			Today Show							J		

Print Date: 10/23/12 08:24:24

Totals

93

\$41,600.00

Page 9 of 9 103698 Advertiser: Berkley, Shelley for Senate Order / Rev: 06830029 Product Desc: BERKLEY FOR SENATE **KSNV**

Flight Dates: 10/02/12 - 10/20/12 Estimate: 30S

----5-

10/21/12

Alt Order #:

Week: 10/15/12

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount TODAY Start Date End Date Weekdays Spots/Week Rate Rating -TWTF--Week: 10/01/12 10/07/12 \$900.00 0.00 N 43 KSNV 10/02/12 10/05/12 The Tonight Show СМ 1135p-1237a -TWTF--:30 8 \$500.001 0.00 NM \$3,500.00 **Tonight Show** TON SHOW Spots/Week Start Date End Date Weekdays <u>Rate</u> Rating -TWTF--\$500.00 Week: 10/01/12 10/07/12 0.00 1 \$1,200.001 0.00 NM СМ 8-9pm ----S-:30 \$1,200.00 N44 KSNV 10/20/12 10/20/12 Sat PR 8-9p Saturday Prime 8-9pm Weekdays Start Date End Date Spots/Week Rate Rating ----S-1 \$1,200.00 0.00 Week: 10/15/12 10/21/12 N45 KSNV 10/20/12 10/20/12 Sat PR 9-10p \$900.002 СМ 9-10pm ----5-:30 0,00 NM \$900.00 Saturday Prime 9-10pm End Date Weekdays Rating Start Date Spots/Week <u>Rate</u>

0.00

\$900.00